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# news

A QUARTERLY PUBLICATION of the AMERICAN ACADEMY of WOUND MANAGEMENT

## CWS® Business Meeting and Receptions in 2004

Please join your fellow Certified Wound Specialists each year for cocktail receptions held in conjunction with two of the large wound care conferences. Dates for 2004:

### May 2004

#### *AAWM Business Meeting and CWS® Reception*

Monday, May 3, 2004  
6:00 pm – 7:00 pm  
Acapulco Room

Disney's Coronado Springs Hotel

*This reception is being held in conjunction with the Symposium on Advanced Wound Care.*

### October 2004

#### *AAWM CWS® Reception*

September 30 – October 3, 2004  
Hyatt Regency  
Phoenix, Arizona

*The exact date will be announced later this year, but will coincide with the Clinical Symposium on Advances in Skin & Wound Care.*

## Examination Results for 2003

In 2003, 399 candidates sat for the Board Certification Examination in Wound Management. Of those candidates, 242 or 61% were certified. This pass rate is consistent with the 61% average pass rate for the examination since October 1999.

Of those passing the examination in 2003: .5% were Research Associates; 46.3% were Clinical Associates; 23.5% were Fellows; and 29.7% were Diplomates.

The 2003 exam saw an increase of 23% more applicants sitting for the exam versus the number of candidates who took the exam in 2002. The number of candidates for both 2004 exams is also expected to increase.

## Call for AAWM Board Nominations

Please submit the name of prospects for the AAWM Board of Directors to AAWM Headquarters by April 30, 2004. Three positions will be open in October 2004 and are three-year terms.

## AAWM joins NOCA Government Affairs Committee

Melissa Forburger, Executive Director of AAWM, has joined the Government Affairs Committee of the National Organization for Competency Assurance. AAWM is already a member of NOCA, the leader in setting quality standards for credentialing organizations. NOCA's mission is to:

- Provide expertise and guidance on certification
- Develop and implement standards for accreditation of certification programs through NCCA (NOCA's accrediting body)
- Provide educational and networking resources
- Serve as an advocate on certification issues

The Government Affairs Committee has been tasked with three main objectives for the 2004 year.

- Coordinate a Capitol Hill Fly-In Day in Spring 2004 with members of Congress and NOCA's Board of Directors.
- Continue to work with NOCA staff to bolster recognition of NOCA/NCCA at the federal level, and continue to participate in the PCAB and PCLAC activities.
- Provide expert testimony on Capitol Hill when appropriate.

Updates on the progress of the NOCA Government Affairs Committee will be featured in upcoming issues of the AAWM News.

*AAWM News is published quarterly as a member service of the American Academy of Wound Management.*

### ☆☆☆ *Reminder: Recertification begins in 2005* ☆☆☆

All Certified Wound Specialists are required to recertify every ten years. The first group of individuals up for recertification was certified in July 1995 and expires in July 2005.

The recertification process applies to *all* CWSs. This includes both those individuals who were grandfathered using the portfolio method and those who sat for the actual exam.

The Recertification Committee is currently finalizing the recertification process and will present the guidelines and procedures to CWSs this summer.

## Au Revoir to AAWM

Anthony J. McNevin, CAE, Public Member, 2001–2004

It is with a touch of very real sadness that I bid farewell to my membership on the AAWM Board of Directors as a Public Member. My last board meeting took place on March 13 & 14, 2004. I wish to point to the many that have been certified by the Board that I leave prematurely not to walk away in shame due to any scandal I may have brought to the Board or to AAWM. Rather I leave so that AAWM may be unencumbered in its application for NCCA recognition.

The problem stems back several years to a time prior to the management of AAWM by Hauck and Associates. At that time, I was asked by the Board to help the organ-

ization transition to a larger and more sophisticated management operation. In the process, we became familiar with Hauck and Associates and I'm very proud to have been the one that led AAWM to them. Unfortunately, the regulations of the NCAA designate me as a liability when making application because I had an "employment relationship" with AAWM prior to my election to a Board position.

As a member of the Board, I have witnessed the overwhelming growth and maturity of a still young organization. In my opinion, the members of the present Board have demonstrated a clear adherence to high ethical standards while each possesses a steadfast commitment to the

good of the organization. I leave the Board knowing that the AAWM is indeed in good hands.

I hope that the work I have done for the organization will benefit its future and I hope to never sever my ties with AAWM.

*"...I have witnessed the overwhelming growth and maturity of a still young organization."*

### AAWM Advocacy Letters on Website

The Provider Relations committee has developed three letters for CWSs to download from the AAWM website. The letters explain the importance of the CWS® designation for the following groups: the potential candidate, the candidate's employer, and the general public. Feel free to download these letters and use them in promoting the CWS® designation.

### Best Promoter of CWS® Certification is You!

As the certification credential continues to grow, AAWM continues its marketing goals of exhibiting at national and regional meetings as well as advertising in industry publications. However, the best promotion of the certification is through word of mouth. How can you help spread the word about the Certified Wound Specialist® designation?

- Wear your CWS® lapel pin on your lab coat or work clothing;
- Always include the CWS® credential after your name (especially anywhere your name is in print);
- Promote the exam when you teach at local and national wound care courses. (Contact AAWM and we will provide you with information materials that you can give to your students.); and
- Encourage your wound care team or colleagues to become board certified.

### Exam Question Challenge

The American Academy of Wound Management is challenging all CWSs to write at least one question for the Exam Committee for potential submission to the Board Certification Examination for Wound Management Professionals.

Some guidelines for writing questions:

1. They must be multiple choice format
2. They must have four possible answers (with the correct answer identified)
3. They must have a referenced source with each question
4. They should be designed for participants to recall, understand, apply or evaluate

AAWM is also looking to include case studies with photographs for future examinations. When submitting a photograph/digital image, the same question guidelines above apply, as well as the following for photographs:

1. Photographs/digital images may be in either color or black/white (no Polaroids)
2. If using a digital camera, a high resolution setting produces quality images
3. The area of interest should be clear and easily identifiable
4. Patient privacy must be respected, no names or identifying information may be visible
5. If possible, a ruler (in cm or mm for scale purposes) should be visible in the photograph

Please remember that all case studies and photographs/digital images become the property of the AAWM for use as determined by the AAWM. If you have a question or case study you feel would make a good addition to the examination, you may submit those to Sallyann Henry, Professional Testing Corporation, at [shenry@ptcny.com](mailto:shenry@ptcny.com). You can also submit questions on line at our website: [http://www.aawm.org/members\\_only.lasso](http://www.aawm.org/members_only.lasso) You'll need your CWS® ID number (printed on your CWS® ID card) for access.

The deadline for submission of questions is **April 30, 2004**.

# Meetings Calendar



Please remember that CWSs are required to complete six (6) hours of continuing education each year and document these Continuing Education Units (CEUs) along with their annual re-registration. Below is a list of upcoming courses.

Please note that AAWM does not produce any seminars or review courses. AAWM has not reviewed the information or materials provided by any of these meetings, seminars or courses, and does not specifically recommend or endorse any of them.

## April 2004

**APRIL 12, 2004 – Memphis, TN**

**APRIL 13, 2004 – Birmingham, AL**

**APRIL 14, 2004 – Atlanta, GA**

**APRIL 15, 2004 – Knoxville, TN**

**APRIL 16, 2004 – Metairie, LA**

### Improved Outcomes in Wound Management

Hollie Smith BS, PT, CWS, Academy Medical Systems

Phone: 310-544-3500

Fax: 310-544-0380

[hollie@academymedical.com](mailto:hollie@academymedical.com)

[www.academymedical.com](http://www.academymedical.com)

**APRIL 16, 2004**

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[www.academymedical.com](http://www.academymedical.com)

**APRIL 17-18, 2004**

### Current Concepts in Wound Healing

Jeffrey Feedar, PT, CWS, Wound Care Associates

University of St. Francis

Fort Wayne, IN

Phone: 262-245-6812

[feedar@woundcareresources.com](mailto:feedar@woundcareresources.com)

[www.woundcareresources.com](http://www.woundcareresources.com)

**APRIL 22-25, 2004**

### Spring 2004 CME Conference

New York State Society of Physician Assistants

Wyndham Wind Watch Hotel

Islandia, NY

Phone: 856-423-7222

Fax: 856-423-3420

[exhibits@nysspa.org](mailto:exhibits@nysspa.org)

[www.nysspa.org](http://www.nysspa.org)

**APRIL 22-24, 2004**

### 2004 Annual Session

American College of Physicians

Ernest Morial Convention Center

New Orleans, LA

Phone: 800-523-1546

[www.acponline.org](http://www.acponline.org)

**APRIL 24, 2004**

### 3rd Annual Advanced Clinical Symposium on

### Wound Care: Comprehensive Approach to

### Pressure Ulcer Management

Wellstar Health System

Marietta Conference Center

Marietta, GA

Phone: 770-956-6402

[carolyn.miles@wellstar.org](mailto:carolyn.miles@wellstar.org)

**APRIL 25-28, 2004**

### 84th Annual Meeting

American Association for Thoracic Surgery

Metro Convention Centre

Toronto, Ontario, Canada

Phone: 978-927-8330

Fax: 978-524-8890

[aats@prri.com](mailto:aats@prri.com)

[www.aats.org/annualmeeting](http://www.aats.org/annualmeeting)

**APRIL 28 - MAY 1, 2004**

### International Foot & Ankle Congress

International Foot & Ankle Congress

New Orleans Marriott

New Orleans, LA

Phone: 337-235-0117

Fax: 337-572-9778

[congress@ifacneworleans.com](mailto:congress@ifacneworleans.com)

[www.ifacneworleans.com](http://www.ifacneworleans.com)

**APRIL 30 – MAY 2, 2004**

### Dallas County/TPMA Winter Conference

Texas Podiatric Medical Association

JW Marriott, Houston

Houston, TX

Phone: 512-494-1123

Fax: 512-494-1129

[krichter@txpma.org](mailto:krichter@txpma.org)

[www.txpma.org](http://www.txpma.org)

## May 2004

**MAY 2-5, 2004**

### SAWC -17th Annual Symposium on Advanced Wound Care

HMP Communications

Disney's Coronado Springs Resort

Orlando, FL

Phone: 800-237-7285

[www.woundcaresymposium.com](http://www.woundcaresymposium.com)

**MAY 13-15, 2004**

### NARA Meeting

National Association of Rehabilitation

Providers and Agencies

Adam's Mark Hotel

Colorado Springs, CO

Phone: 703-437-4377 Ext. 4110

[rturner@drohanmgmt.com](mailto:rturner@drohanmgmt.com)

**MAY 13-15, 2004**

### Wound Management Workshop

AMA, Inc.; UC San Diego, School of Medicine

San Diego, CA

Phone: 858-490-9015

Fax: 858-490-9106

**MAY 13-16, 2004**

### 19th Annual Southern Regional Conference on Diabetes

American Diabetes Association

Hyatt Regency

Atlanta, GA

Phone: 407-660-1926 Ext. 3026

[pellis@diabetes.org](mailto:pellis@diabetes.org)

[diabetes.org/src04](http://diabetes.org/src04)

**MAY 15-16, 2004**

### Current Concepts in Wound Healing

Jeffrey Feedar, PT, CWS, Wound Care

Associates

Barron Medical Center

Barron, WI

Phone: 262-245-6812

[feedar@woundcareresources.com](mailto:feedar@woundcareresources.com)

[www.woundcareresources.com](http://www.woundcareresources.com)

**MAY 15-19, 2004**

### Congress 2004

National Association of Orthopaedic Nurses

Opryland Hotel

Nashville, TN

[www.orthonurse.org/congress](http://www.orthonurse.org/congress)

**MAY 15-20, 2004**

### National Teaching Institute & Critical Care Exposition: Rising Above

American Association of Critical-Care Nurses

Orlando, FL

Phone: 800-809-2273

[www.aacn.org/aacn/nti.nsf/nti04?OpenForm](http://www.aacn.org/aacn/nti.nsf/nti04?OpenForm)

**MAY 20-23, 2004**

### 2004 Annual Conference and Exposition

American Occupational Therapy Association

Minneapolis, MN

Phone: 301-652-2682

Fax: 301-652-7711

[www.aota.org/nonmembers/area22/index.asp](http://www.aota.org/nonmembers/area22/index.asp)

**MAY 26-29, 2004**

### Undersea & Hyperbaric Medical Society

### ASM 2004 Downunder

Undersea & Hyperbaric Medical Society

Four Seasons Hotel, Sydney

Sydney, Australia

Phone: +61 2 9544 9134

Fax: +61 2 9522 4447

[uhms@iceaustralia.com](mailto:uhms@iceaustralia.com)

[www.iceaustralia.com/uhms2004](http://www.iceaustralia.com/uhms2004)

**MAY 28-31, 2004**

### International Congress of Dietetics 2004

American Dietetic Association

Navy Pier

Chicago, IL

Phone: 312-899-4897

[www.internationaldietetics.org](http://www.internationaldietetics.org)

## Revocation Process

Each year AAWM sends notices to CWSs that have not re-registered for the current year. Re-registration notices generally will be sent in the following order:

- 1) Initial notice sent one month prior to due date
- 2) Second notice sent one month later
- 3) Third notice sent one month after that
- 4) Warning letter sent when re-registration is three months past due
- 5) Revocation letter sent one month after warning letter

If you receive a revocation notice, it is likely to be the **fifth** communication we have sent to your office or home regarding your renewal. If you do not open your mail, please educate your staff on the re-registration process. It is your sole responsibility to keep AAWM informed of any address changes, and to open your mail.

Also, please note that AAWM sends these notices to its certificants purely as a courtesy. **YOU MAY NOT RELY ON RECEIVING ANY NOTICES AND YOU ARE SOLELY RESPONSIBLE FOR YOUR RE-REGISTRATION WHETHER OR NOT YOU RECEIVE ANY NOTICE.**

## 2004 Exam Dates

**April 17, 2004**

**Materials Deadline: 3/12/04**

**October 16, 2004**

**Materials Deadline: 9/3/04**

**April 16, 2005**

**Materials Deadline: 3/4/05**

**October 15, 2005**

**Materials Deadline: 9/2/05**

## Call for CWS® Testimony

The AAWM Marketing Committee is currently looking for CWSs to provide testimony about how the certification has opened doors for you, made things easier at work, and/or created new professional opportunities for you. Please share these stories with AAWM by e-mailing them to [woundnet@aawm.org](mailto:woundnet@aawm.org) or faxing them to 202-833-3636. Please include the subject "CWS® Testimony" with your correspondence.

## Correction in AAWM Registry

It has come to our attention that the 2004 AAWM Registry contains omissions in both the Geographic and Specialty sections. Due to a computer error, some Certified Wound Specialists were inadvertently left out of these sections. This error has been corrected in our system, and future editions of the printed Registry will reflect this correction. Anyone searching the AAWM website at the Certified Wound Specialists page by region or specialty will find no problems.

Revised versions of these Registry sections are available in PDF format in the

Members Only section of the AAWM website. In order to log in, you must enter your CWS® ID number (printed on your most recent wallet card and your certificate) and last name. If you do not have access to your ID number, contact our offices at [woundnet@aawm.org](mailto:woundnet@aawm.org) and your ID number will be provided. The login page is located at [http://www.aawm.org/members\\_only.lasso](http://www.aawm.org/members_only.lasso) and can be accessed at any time.

We regret the error and apologize for the inconvenience.

Visit our website: <http://www.aawm.org> AAWM and Board Certification Information | Resources for wound care professionals

## AAWMnews

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