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# news

A QUARTERLY PUBLICATION of the AMERICAN ACADEMY of WOUND MANAGEMENT

## AAWM Exhibits Uncover the Value of the CWS® Designation

The AAWM had a successful exhibit booth this past spring at the SAWC meeting in Baltimore, Maryland. Staffing the booth were regional committee chair, Karen Zulkowski, DNS, RN, CWS, Cindy Ertle, RN, CWS, Thomas Ertle, DPM, CWS, and members of the AAWM staff.

During the meeting AAWM held a raffle asking CWS's to submit their answers to "What CWS® Means To Me." Some of the responses that were received are below:

*"Personally, being a CWS® is an honor and enables me to stay connected to the professional arena of clinical intervention, medical science, and industry. Furthermore, being a CWS® has enhanced my opportunities as a clinician and a person. My passion and compassion as a CWS® has been my highest level of achievement and allows me to care for my patients with great pride."*

— Lawrence R. LoDico III, PA, CWS

*"The CWS® provides a forum that validates the multi-disciplinary team approach to wound management. It gives credibility to the holder as a 'wound expert.'*

*And, the CWS® validates the concept of wound management as a specialty in the medical field."*

— Pamela Scarborough, MS, PT, CDE, CWS

*"My experience and certification has allowed me the freedom to branch out from nursing to become a consultant in a valuable environment for education. Recognition that medicine is a multi-disciplinary field is reinforced in wound care everyday and with every conference I attend. The reward for me*

AAWM News is published quarterly as a member service of the American Academy of Wound Management.



**K. Zulkowski and C. Ertle, SAWC in Baltimore, Md.**

*as a wound healer is seeing patients improve, decrease barriers and heal. This field has given me back the reason I became a nurse."*

— Dorothy E. Longwill, RN, CWS

*"Having the CWS® designation is an honor, a privilege and a big responsibility."*

— Cindy Ertle, RN, CWS

AAWM also exhibited on June 2–6 of this year at the WOCN meeting in Las Vegas, Nevada. Karen Zulkowski was on hand to staff the booth along with volunteers Susan E. Dieter, RN, MS, CWCN, CWS and Wanda Welsh, RN, BS, CWS.

The AAWM would like to thank all those who volunteer to help staff our exhibits at these meetings.

## Proposed 2002 Bylaws Changes

Included with this newsletter is a bylaws ballot asking you to vote on two proposed bylaws changes for the AAWM.

### *Change Number One*

At the April 26 Board of Directors meeting, there was a vote to eliminate the "Retired" category from AAWM. This category was originally put in place for those who were no longer practicing medicine but still wanted to participate in the AAWM activities and benefits. The Board has decided that this category should be eliminated. This will make the AAWM comprised completely of Certified Wound Specialists who are actively practicing and keeping up their educational requirements each year.

### *Change Number Two*

The Board of Directors also has voted to dissolve the "Credentials Committee". This Committee was used to evaluate candidates before the National Examination was established. Now that there is an examination in place, there is no longer a need for this committee. (If there are questions regarding an applicant's credentials or ethical standings in the future, the candidate will be referred to the Board of Directors for a ruling.)

## AAWM Mission

**AAWM is dedicated to the multidisciplinary team approach in promoting the science of prevention, care and treatment of acute and chronic wounds. The primary function is to establish and monitor a national certification process, recognize competency, promote education and research, and elevate the standard of care across the continuum of wound management.**

## Commitment to Success

by Charles F. Gokoo, MD, CWS

I wanted to take a moment and say it's great to be back on the Board of Directors. Thank you to all who have placed your trust in my ability to assist the AAWM in its efforts and commitment of certifying individuals as wound specialists. For those of you who do not know me, I hope my actions and decisions will meet the expectations you may have for not only the board members but of the AAWM as a whole.

Since becoming a member of the AAWM I've had the pleasure of talking with many health professionals regarding the importance the Academy can have on their daily practice. They seem interested in becoming a member but hesitate when the word "test" is mentioned. Very quickly

they assert that they have heard the test is too hard, or there is not enough time to study or why can't they just pay like they do in other organizations? Even if these don't ring true with you, there is something that is familiar. It's an excuse. Over the years research has been conducted on the differences between successful and mediocre organizations. The differences are many, but the one that stands out is the acceptance of excuses among the mediocre.

Successful organizations insist on having a "culture" that does not accept excuses. By eliminating excuses they can focus on the results and outcome of their business. This is easy to say but harder to implement. It takes a commitment by

each of their members to implement a no excuse policy.

This is a policy each CWS® must take. Every time you talk with a prospective candidate listen for the excuse and overcome it. Politely challenging an individual to embrace the "no excuse rule" and become a CWS® demonstrates a commitment on your part to help a prospective candidate to become Certified. That said, I challenge each member to implement the no excuse rule and assist the Academy in its goals and certification program.



Charles F. Gokoo

## Recent Certified Wound Specialist

These healthcare professionals successfully passed the National Board Certification Examination for Wound Care Professionals on April 20, 2002, and may utilize the designation CWS®.

Amy E. Adams, PT, CWS  
Zachary G. Adler, BSBA, BS,  
MD, CWS

Nancy J. Alexander, MD, CWS  
Rosellyn Allred, CRRN, CWS  
Jeanne Alvarez, FNP, CWS  
Wendy Anemaet, PT, CWS  
Susan Baldwin, PT, CWS  
Gregory A Barone, AAS, BS,  
MPT, CWS

David S. Bastawros, DPM, CWS  
Brian N Bennett, DPM, CWS  
Angelo Bigelli, MD, CWS  
Sandi S Boling, BSPT, CWS  
Joni Bond, RN, CWS

Teresa Lynn Bonham, PT, CWS  
Pamela A. Bove, LPN, CWS  
Bryan M Brake, BBA, BSPT, CWS  
Rosemary Burchett, RN, CWS  
Susan A Clawson, RN, CWS  
Bryan Coleman-Salgado,  
MS, CWS

James M Cowher, MS, CWS  
Barry Creighton, DPM, CWS  
Stephen F. Cummings, MD, CWS  
Jay E. Cunningham, DPM, CWS  
Eva R. Deaton, RN, CWS  
John Deaton, PT, CWS  
Carol Drye, BSN, CWS  
Allison E Dunbar, MPT, CWS  
Margaret A Estelle, RN, CRP,  
CWS

Julie M. Fleming, BSPT, CWS  
Debbie K Flowers, BSN,  
MSN, CWS

Jennifer Fox, RN, CWS  
Gerard J. Furst, DPM, CWS  
Patricia A Ghikas, M.Ed., PT, CWS  
Arthur M. Goldstein, MD, CWS  
Jennifer M. Gribbin, PT, CWS  
Marsha Hansen, RN, CWS  
Dennis J. Hart, MD, CWS  
Timothy Hart, MD, CWS

Tammy Hay, DO, CWS  
Kaylin S. Henderson, PT, CWS  
Deana J. Herrman, PT, CWS  
Lori M. Hosea, LVN, CWS

Karen L Howell, MPT, CWS  
Anthony Innamarto, DPM, CWS  
Udaya Banu Jagadeesan,  
MD, CWS

Judy D. Jenkins, PT, CLT, CWS  
Lynda Kennepp, PT, CWS  
Barbara A Keys, ADN, CWS  
Mary Ann Kohring, FNP, CWS  
Aimee Layson, RN, CWS  
Stephanie Lee, PT, CWS  
John Mathewson, MD, CWS  
Lisa McLeod, PT, CWS  
Elsie Michel, LPN, CWS  
JoAnn Ozaki-Moore, RN,  
M.Ed., CWS

Sergio J Perez, MD, CWS  
Anne F. Potts, BSN, BA, CWS

Rosana Rodriguez, DPM, CWS  
Sally J. Rojo, RN, CWS  
Marcie Russell, PT, CWS  
Amie Rybacki, MPT, CWS  
David S Schrader, CHT,  
EMT, CWS

Roberta Spitz, CNS, CWS  
Anne Stupka, MSN, CWS  
D. Adele Sumner, RNC, CWS  
Meenakshi Sundaram, MD,  
CMCM, CWS

Pamela Sutton, RN, BSN, CWS  
Shelley B Swen, MPT, CWS

Marianne Taryla, MD, CWS  
John Tassone Jr., DPM, CWS  
Sandra G. Terrazas, BSPT, CWS  
Richard S Timberger, MSPT, CWS  
Sheryl A VanHeesbeke, BS,  
MPT, CWS  
John B. Whitson, Jr, BSPT, CWS  
Kristen Jane Wilmot, RN,  
BSN, CWS  
Carole Wiseman, ADN, CWS  
Reena A Yonkosky, MD, CWS  
Anne M Young, BSN, RN, CWS

The following Board Qualified healthcare professionals submitted certification applications prior to June 30, 1999 and were certified by the portfolio method. They may now use the CWS® designation:

Ademuyiwa Adekola Adetunji, DPM, CWS  
Jeremy A. Bier, DPM, CWS  
Stephanie Michelle Jupiter, DPM, CWS  
Denise Adrienne Kohler, DPM, CWS  
Jim P. Licandro, DPM, DABMSP, CWS, BSB, BSEE  
Kenneth Pritchky, DPM, CWS  
Jorge Luis Valdes, DPM, C. PED, CWS  
Christopher Winters, DPM, CWS  
Mark Edward Wintersteen, DPM, CWS

# Meetings Calendar

**SEPTEMBER 10-12, 2002**

**Wound Care Seminar  
Center for Continuing and Professional  
Education**

Milwaukee, WI  
[www.ccpe.smsu.edu/nurse/](http://www.ccpe.smsu.edu/nurse/)

**SEPTEMBER 12-15, 2002**

**Southwest Foot and Ankle Conference  
TPMA & SW ACFAS**

Westin Galleria  
Dallas, TX  
1-800-TEX-FOOT  
[www.txpma.org](http://www.txpma.org)

**SEPTEMBER 21-24, 2002**

**Seventeenth Annual Clinical Symposium  
on Advances in Skin and Wound Care**

Hyatt Regency Dallas  
Dallas, TX  
1-800-346-7844 ext. 1272  
kcousart@lww.com  
[www.woundcarenet.com](http://www.woundcarenet.com)

**SEPTEMBER 23-24, 2002**

**Annual Convention & Trade Show  
Pennsylvania Health Care Association  
Seven Springs Mountain Resort**

Champion, PA  
[www.phca.org](http://www.phca.org)

**SEPTEMBER 24-26, 2002**

**Wound Care Seminar  
Center for Continuing and Professional  
Education**

Springfield, MO  
[www.ccpe.smsu.edu/nurse/](http://www.ccpe.smsu.edu/nurse/)

**OCTOBER 3-5, 2002**

**American Society for Surgery of the  
Hand, Synergy 2002  
Phoenix Civic Plaza, Phoenix, AZ**

847-384-8300  
[www.assh.org](http://www.assh.org)

**OCTOBER 4, 2002**

**Wound Care Conference  
Texas Tech University Health Sciences  
Center**

**Continuing Nursing Education Program**  
Lubbock, TX  
806-743-2734  
[www.ttuhsu.edu/pages/nurse/cne.htm](http://www.ttuhsu.edu/pages/nurse/cne.htm)

**OCTOBER 6-9, 2002**

**53rd Annual Convention and Exposition  
American Health Care Association and  
the National Center for Assisted Living**

New Orleans, LA  
[www.a2zshow.com/ssl/ahca1/ahca2002/attendee/mainhall.asp](http://www.a2zshow.com/ssl/ahca1/ahca2002/attendee/mainhall.asp)

**OCTOBER 8-10, 2002**

**Wound Care Seminar  
Center for Continuing and Professional  
Education**

Tucson, AZ  
[www.ccpe.smsu.edu/nurse/](http://www.ccpe.smsu.edu/nurse/)

**OCTOBER 10-12, 2002**

**ALFA National Conference & Expo  
Assisted Living Federation of America  
Washington Hilton & Towers**

Washington, DC  
[www.alfa.org](http://www.alfa.org)

**OCTOBER 13-16, 2002**

**Nursing Management Congress 2002  
Hyatt Regency Dallas**

Dallas, TX  
[www.nmcongress.com](http://www.nmcongress.com)

**OCTOBER 22-24, 2002**

**Wound Care Seminar  
Center for Continuing and Professional  
Education**

San Antonio, TX  
[www.ccpe.smsu.edu/nurse/](http://www.ccpe.smsu.edu/nurse/)

**OCTOBER 31, 2002-NOVEMBER 2, 2002**

**New Cardiovascular Horizons 2002  
New Cardiovascular Horizons and  
Management of the Diabetic Foot &  
Wound Healing**

New Orleans, LA  
337-261-0944  
[www.newcvhorizons.com](http://www.newcvhorizons.com)

**NOVEMBER 5-7, 2002**

**Wound Care Seminar  
Center for Continuing and Professional  
Education**

Phoenix, AZ  
[www.ccpe.smsu.edu/nurse/](http://www.ccpe.smsu.edu/nurse/)

**NOVEMBER 19-21, 2002**

**Wound Care Seminar  
Center for Continuing and Professional  
Education**

New Orleans, LA  
[www.ccpe.smsu.edu/nurse/](http://www.ccpe.smsu.edu/nurse/)

## 2002 Exam Dates

**October 19, 2002**

(Materials due September 6th)

**Attention CWS® Professionals Attending  
the Advances in Skin and Wound Care  
Meeting 9/21- 9/24 in Dallas:**

*Plan on attending the AAWM Reception  
Sunday, September 22, 6-8pm. Stop by the  
AAWM booth for an invitation!*

## Dates Set for Spring and Fall 2003 Certification Examinations

The AAWM has set the dates for the National Board Certification Examinations for Wound Care Professionals for 2003.

The Spring Examination will be held on April 26, 2003. The deadline for submission of all materials will be March 14, 2003. The Fall Examination will be held on October 18, 2003. Both Examinations will be held at testing centers nationwide.

## New CWS® ID numbers

The AAWM has implemented a new set of identification numbers called CWS® ID numbers. These numbers have been assigned and are on your CWS® ID cards. This number is different from your certificate number. The AAWM decided that assigning all new ID numbers was the most efficient and effective way for verification and tracking purposes. We apologize for any confusion.

Please contact Emily Gegg at 202-521-0368 if you have any questions.



**2001-2002 Board of Directors**

Front (l to r): John Prior; Diane Krasner; Tony McNevin, Public Member; Robin Tellez; Chet Evans, Secretary-Treasurer. Back (l to r): Rob Kirsner; Liza Ovington, President; Joe McCulloch, Chuck Gokoo; David Eisenbud, Vice President. Not pictured: Jack Nelson

## Website Additions at [www.aawm.org](http://www.aawm.org)

### *New Searchable listing of CWS's*

The AAWM has completely updated the listing of CWS's on the website. This listing can be searched by many different points of interest: including but not limited to name, specialty, city, and company.

### *Test Application Materials*

Also now available for download is the testing application, the candidate handbook, and the PTC testing form. Candidates will now be able to print their application materials directly from the website.

## **WANTED! Your Exam Questions**

**The Academy is always searching for new exam questions to add to the testing pool. There is currently a special need for questions that cover the areas noted below:**

### **General Knowledge**

- Microbiology
- Microorganisms
- Necrotic Tissue

### **Anatomy**

- Blood Composition
- Bony Prominences
- Cell Adhesion
- Langerhans Cells
- Lymphocytes
- Melanocytes

### **Physiology**

- Concomitant Illness
- Hypertrophic Scars

### **Pathophysiology**

- Injury
- Donor Sites
- Malignant Tumors
- Malnutrition

### **Diagnosis**

- Cutaneous Flora of Skin
- Methods of Culturing
- Noninvasive Vascular Testing

- Use of Doppler

- Ulcers/Disease States
- Uncommon Causes

### **Therapeutics**

- Compression
- Pressure Ulcers

### **Psychosocial**

- Depression
- Body Image

Visit our website: <http://www.aawm.org> AAWM and Board Certification Information | Resources for wound care professionals



**AAWM**news

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